

LESI Nominating Committee at LESI Winter Planning Meeting



Pamela L. Cox
LES USA/Canada
Chair WILA, LESI
Chair, IP Transactions
Marshall Gerstein & Borun LLP

LESI Experience – I am LESI!

- Co-Founder and Chair of Women in Licensing Alliance (WILA) – 6 years
- Member of 3-year Planning Group
- Mentor in LES USA/Canada Mentorship Program
- Member of Women in Licensing Alliance USA/Canada
- LESI Corporate Secretary – 2 years
- LESI Member of the Board – 4 years
- International Delegate for LES USA-Canada – 7 years
- Recipient of President’s Award for Individual Service in 2016 and 2023
- President of CLP and Board of Governors – 6 years
- Vice-Chair of External Relations Committee
- Founder of LESI Life Science Advisory Board
- Chair of LESI Life Science Committee – 4 years, continue as Life Science Committee member
- Chair of the LES USA/Canada Chicago Chapter
- Development and annual presentations, including of numerous courses since the early 2000s for LES USA/Canada and LESI, for example co-authoring the PDS 100 and PDS 300 series

Top Priority for Presidency - Financial sustainability of LESI

Strategies to Address

- Fundraising and partnership: *select, secure, service* - develop attractive targeted packages in addition to the Thought Leadership Program, including with WIPO and corporate targets; supporting efforts of BD director
- Membership retention and growth: *reinvigorate the value proposition* - provide and articulate value, use new global membership options, enhance communications
- Community: *the heart of LESI* – investigate new mechanisms to “gather” whether at the committee level or otherwise; establish LESI “influencers” to disseminate content continuing with the high quality reflective of the expertise of our global community