



*Licensing Executives  
Society International*



*Women in Licensing Alliance (WILA)*

# Mission

Advance the growth of women in leadership through education, mentoring and networking opportunities.

WILA serves as a gathering point for education on the international efforts to advance the skills and leadership of women, and offers international networking and mentorship opportunities.

LESI is well positioned to bring women and men together from around the world to share experiences in professional advancement and cultivate a culture of inclusion and support for the advancement of women in licensing.



# Leadership

## 2024-25

- Chair & Speaker Series – Pamela Cox (LES USA/Canada)
- Vice Chair for Mentorship Program – Judith Miller (LES A&NZ)
- Deputy Vice Chair for Mentorship Program – Claire Le Floch (LES France)
- Vice Chair Communications – Bruna Lins (LES Brazil)
- Vice Chair YMC – Emanuela Bianco (LES Italy)
- Board Liaison – Sophie Pasquier (LES France)

**As of January, 2025 we have 116 WILA members**

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# 2024-25 WILA Ambassadors



Name	Region
Judith Miller	Australia & New Zealand
Candida Ribeiro Caffé	South America
Ningling Wang	China
Clara Pombo	Spain/Portugal
Claudia Scapicchio	Italy
Claire Le Floch	France
Dr. Samantha Williams	Britain & Ireland
Kathleen de Belder	Benelux
Carmen Correa Martin	Benelux
Stephanie Pautke	Germany
Junko Sugimura	Japan
Natalia Gulyaeva	Russia
Pauline Khor Hong Ping	Malaysia
Ia Modin	Scandinavia
Richa Pandey	India
Booma Yandava	USA/Canada
Ferzana Haq	Singapore
Rosita Li	Hong Kong
Patricia A. O. Bunye	Philippines
Grace Shao	Taiwan
Eliza Stefaniw	Thailand
Karin Hofmann	Austria
Eszter Szakacs	Hungary
Michele Burnier	Switzerland
Madelein Kleyn	South Africa
Marta Znajder	Poland

# WILA Mentor Program – 2024-25

- WILA’s global mentoring program is now establishing pairings for the 2024/5 season. If you would like to participate, contact Judith Miller.
- This program supports an inclusive business culture within the licensing community by making female role models more visible and transferring key values of professional excellence and networking within LESI.
- In addition to the traditional model of senior practitioners mentoring junior protégés, the WILA mentor program also includes peer to peer mentoring.

“The mentorship program is very useful and I very much enjoy my conversations with [my mentor]. The guide was also useful in providing a structure for our conversation.”



# Social Media & Scholarship

- Bruna Lins generates content to post monthly, especially take-aways from the speaker series
- Junko Sugimura is working with Professor Takenaka, past WILA International Women's Day speaker, to do an interview-style recording on January 30, 2025, and after that to draft an article for submission to *les Nouvelles*.



# 2024-25 Speaker Series

- **September 17, 2024:** *Building Trust and Managing Teams* – Speaker: Regine Corrado, Regine Corrado Coaching; Moderator: Pamela Cox, Marshall, Gerstein & Borun, LLP (LES USA/Canada)
- **November 6, 2024:** *Presence and Gravitas* – Speakers: Rene Chung, Partner & Practice Head – IP Licensing & Monetization, Adamson & Partners (LES Britain & Ireland), Grace Gough – Account Manager (Vario), Pinsent Masons LLP; Moderator: Gina Bicknell, Pinsent Masons LLP (LES Britain & Ireland)
- **February 25, 2025:** *Leadership from the C-Suite* – Co-Moderators: Emanuela Bianco, Saglietto Bianco (LES Italy), Roberto Carapeto, Licks Legal, Silvia Zucca, URMET S.p.A. and Eva-Maria Strobel, Baker McKenzie
- **March 7, 2025:** *International Women’s Day Celebration* – Regional Ambassadors hosting for compilation on LES WILA website. Moderator: Booma Yandava (LES USA/Canada Ambassador). Zoom will also be sent to all of WILA.
- **April 28, 2025:** Annual Meeting Workshop on Cross-cultural Negotiations – Speakers: Linda Kawano, GroupOptima (LES USA/Canada), Judith Miller, Wrays (LES Australia & New Zealand) and Pamela Cox, Marshall, Gerstein & Borun LLP (LES USA/Canada); Moderator: Ferzana Haq, HS Legal LLP (LES Singapore)

Also: IP SERIOUS GAME: HOW TO LEARN AND HAVE FUN. A Smart and Innovative Way of Conceiving IP: The session is co-organized by three LESI Committees: WILA, High Tech & Dispute Resolution.





## *WILA Speaker Series 2024-25*

### *Session 1: Building Trust and Managing Teams*



**September 17, 2024**

**8:00 a.m. (CDT)**

To register: <https://lesi-org.zoom.us/meeting/register/tZcqcOyvrD4tt0vfqKbr9Mh5ccPvmGPYXYD>

**Moderator: Pamela Cox**



**Speaker: Regine Corrado, Regine Corrado Coaching**



*Regine is an attorney, retiring from a 30+ legal career at the global law firm Baker McKenzie in June of 2020. Her legal practice focused on international corporate transactions and advising US multinationals on doing business internationally. The last three years of her legal career she served as Managing Partner of their Chicago office. She started a coaching practice to help business executives and leaders develop and become more effective and fulfilled versions of themselves. She is enrolled in Northwestern University's Organizational and Leadership Coaching Certificate program to become certified as an executive coach.*

**Sponsor:**







## *WILA Speaker Series 2024-25*

### *Session 2: Presence and Gravitas*



**November 6, 2024**

**8:00 a.m. (CST)**

To register: <https://lesi-org.zoom.us/meeting/register/tZEtd-Grrz0oHtAmSu5viqz2GRcMVUBL8DpR>

**Moderator: Gina Bicknell,  
Pinsent Masons LLP**



### **Speakers:**

#### **Rene Chung**



Rene is a Partner at Adamson & Partners where she is responsible for senior Intellectual Property appointments across Europe, USA and Asia. Specializing in pan-European and cross-border international assignments, Rene works with multinational companies and small to medium enterprises across a broad range of industries, as well as IP law firms. Furthermore, Rene heads up the firm's IP Licensing and Monetization practice.

#### **Grace Gough**



Grace's career has been focused on the recruitment and development of early talent in the legal sector. Having established her specialism through years of managing graduate recruitment and development programs, Grace now supports the firm's clients in accessing flexible talent solutions at the paralegal level. As the Vario lead for the Solicitors Qualifying Exam, Grace can also advise on alternative routes to qualification and the use of flexible contracting to achieve this. Her focus is partnering with clients and candidates alike to achieve their aims and objectives.



***WILA Speaker Series 2024-25***  
*(co-presented by WILA & YMC)*

***Session 3:***  
***Leadership from the C-Suite***

LESI • YMC  
LICENSING EXECUTIVES SOCIETY INTERNATIONAL  
YOUNG MEMBERS CONGRESS



**February 25, 2025**  
**8:00-8:45 a.m. (CST)**

To register: [link](#)

*Join us for an inspiring panel co-presented by WILA and YMC, featuring distinguished female leaders who will share their journeys, challenges and strategies for success in the C-Suite. Don't miss this opportunity to be enlightened by expert insights and shape the future of leadership together!*

**Eva-Maria Strobel**  
Baker McKenzie



**Silvia Zucca**  
Urmet S.p.a



**Emanuela Bianco**  
Saglietti Bianco



**Roberto Carapeto**  
Licks Legal



*Co-Moderators:*



*WILA Speaker Series 2024-25*

***Celebrating International  
Women's Day***

**Regional Ambassadors Hosting Events**



**March 7, 2025**  
**4:00-4:15 p.m. (CST)**

*USA/Canada  
Ambassador*  
**Booma Yandava,  
Alliance Partners**



**Theme for 2025: "For ALL women and girls:  
Rights. Equality. Empowerment."**

*Chair*  
**Pamela L. Cox  
Marshall, Gerstein &  
Borun LLP**



*Join us for a touch-point of celebration!*

[REGISTER HERE](#)

WILA PANEL  
& COCKTAIL  
RECEPTION



LESI Annual  
Meeting

APRIL 28, 2025  
16:10-17:30

HIGHLIGHTING:  
**Cross-cultural  
Negotiations**

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MODERATOR:  
**Ferzana Haq**  
HS Legal LLP



**Linda Kawano**  
GroupOptima



**Judith Miller**  
Wrays



**Pamela Cox**  
Marshall, Gerstein & Borun LLP

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To join WILA:

Contact Pam Cox at [pcox@marshallip.com](mailto:pcox@marshallip.com)